



### ***News and Updates from the Office of Economic Development & Tourism***

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*The trees are green, the flowers are blooming, we're all sneezing...must be spring! LYH loves showing off in the springtime, and we love sharing it with you. This month, we're highlighting businesses and initiatives that are committed to sustainability in a variety of ways. We've also highlighted some ways you can get involved and help LYH continue to blossom into the beautiful, thriving city that it is!*

**#LYHLovesYou**

**Want to show your employees that LYH Loves THEM? Want to spruce up your break room with some LYH Loves You promo items? Email us here!**

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### **A Focus on the Future**

Across the city, public and private organizations have made sustainability commitments with an eye toward future generations. We share how local environmental champions are inspired to take action—and how their actions are making a difference...[READ MORE](#)





## Go Green in LYH!

For the eco-conscious citizen, consider turning your next day out in Lynchburg into an environmentally friendly journey. Here are some suggestions for ways you can help the planet while making the most of your day and supporting eco-friendly businesses...[READ MORE](#)

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Work in the restaurant industry? Click here to check out the new, FREE courses from LYH Water Resources on FOG (Fats, Oils & Grease) training to become a Guardian of the James!

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## 3 Quick Things

- **CloudFit Software Named in Inc.'s Vet100List**
  - After previously being named in the prestigious Inc. 5000 List earlier this year, CloudFit Software has now been named as one of the 100 Fastest-Growing Veteran-Owned Businesses in the country - congratulations to CloudFit! To read the full press release, click [HERE](#).
- **State of the City**
  - On Monday, April 18th, Mayor Mary Jane Dolan delivered the State of the City address. Mayor Dolan was joined by Vice Mayor Beau Wright and other members of City Council. Highlights of the last two years were celebrated, along with specific awards given to employees and citizens who have gone above and beyond. Watch [HERE](#).
- **Week of Green**
  - LYH Parks and Rec is celebrating their Week of Green this week, April 23-30. Learn more [HERE](#) and plan to attend the celebration from 11am-4:30 pm on Saturday, April 30th at Riverfront Park!

## Did You Know...

Jeff Gray is the owner of [Scene3](#), a skateboard and bike shop located in Downtown Lynchburg. The boardshop also has a side gig called [Scene3 Designs](#) where Jeff designs products from recycled skateboards. Check out our conversation with Jeff about some of his favorite outdoor places in LYH!



[Read More](#)

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## Other Opportunities: Save the Date!



### Love Your River! Community Clean Up Event

Starr Hill on Main and the James River Association have partnered again for a community clean up!

- Sunday, May 1st 11:00 am - 12:30 pm.

Meet at Percival's Island parking lot (1600 Concord Turnpike, Lynchburg, VA) in downtown Lynchburg for the trash clean-up. Head up to Starr Hill on Main

immediately following the trash clean-up to claim your free tee and beer. Register [HERE](#).

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## C-Suite

Deputy City Manager Dr. Reid Wodicka shares what sustainability looks like from a City perspective, and highlights some important and exciting projects in LYH!



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## What We're Watching & Reading

- *The Seven Hills Collection* - [Moore & Giles](#)
- *5 Tips for How Your Business Can Help Save the Planet* - [Inc.com](#)
- *Virginia Green Travel* - [Virginia.org](#)



## LYH Summer Events

Making summer plans? You don't have far to look! Check out our post featuring all of the exciting events happening throughout the summer in LYH!

Read More!



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